



<https://beavertrust.org/>

1. About cookies

1.1 A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

1.2 Cookies may be either “persistent” cookies or “session” cookies: a persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

1.3 Cookies may not contain any information that personally identifies a user, but personal data that we store about you may be linked to the information stored in and obtained from cookies.

2. Cookies that we use

2.1 We use cookies for the following purposes:

(a) essential website operations — we use cookies that are strictly necessary for the operation of our website, including cookies that enable you to navigate and use key features;

(b) analysis — we use cookies to help us to analyse the use and performance of our website and services;

3. Cookies used by our service providers

3.1 Our service providers use cookies and those cookies may be stored on your computer when you visit our website.

3.2 We use Google Analytics. Google Analytics gathers information about the use of our website by means of cookies. The information gathered is used to create reports about the use of our website. You can find out more about Google’s use of information by visiting <https://policies.google.com/technologies/partner-sites> and you can review Google’s privacy policy at <https://policies.google.com/privacy>.

3.3 Our website includes embedded YouTube videos. YouTube uses cookies to track video viewing activity and to serve targeted advertisements. You can view Google’s privacy policy at <https://policies.google.com/privacy>.

3.4 We use Hotjar on our website. Hotjar uses cookies to analyse how visitors use our website through heatmaps, session recordings, and feedback tools. You can view Hotjar’s privacy policy at <https://www.hotjar.com/privacy/>.

4. Managing cookies

4.1 Most browsers allow you to refuse to accept cookies and to delete cookies. The methods for doing so vary from browser to browser, and from version to version. You can however obtain up-to-date information about blocking and deleting cookies via these links:

(a) Chrome: <https://support.google.com/chrome/answer/95647;>

(b) Firefox: [https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop;](https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop)

(c) Opera: [https://help.opera.com/en/latest/web-preferences/;](https://help.opera.com/en/latest/web-preferences/)

(d) Safari: [https://support.apple.com/en-gb/guide/safari/sfri11471/mac;](https://support.apple.com/en-gb/guide/safari/sfri11471/mac)

(e) Edge: [https://support.microsoft.com/en-gb/help/4468242/microsoft-edge-browsing-data-and-privacy.](https://support.microsoft.com/en-gb/help/4468242/microsoft-edge-browsing-data-and-privacy)

4.2 Blocking all cookies will have a negative impact upon the usability of many websites.

4.3 If you block cookies, you will not be able to use all the features on our website.

5. Amendments

5.1 We may update this policy from time to time by publishing a new version on our website.

5.2 You should check this page occasionally to ensure you are happy with any changes to this policy.

6. Our details

6.1 This website is owned and operated by Beaver Trust.

6.2 You can contact us by email at info@beavertrust.org.